

Global Energy Outlook Forum

Overview

We bring the industry leaders together. You make valuable connections.

The 12th annual S&P Global Platts Global Energy Outlook Forum is a high-level leadership event which annually draws hundreds of senior executives. The agenda demands a lively debate, giving participants a balance of C-suite strategy and real-world tactics.

Global Energy Outlook Forum

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Held in December 2018, in New York City, the Forum occurs the morning of the 20th annual S&P Global Platts Global Energy Awards, a celebratory event hosting the global leaders in the energy industry. The Global Energy Outlook Forum attracts the participation of energy leaders, government officials, financiers, mainstream media and industry publications from 10–15 countries.

Become a sponsor of the Platts Global Energy Outlook Forum

When you sponsor the Global Energy Outlook Forum, you'll display your company's commitment to thought leadership and insight into the world's most pressing energy issues. Diversify your marketing and advertising mix, and show your presence at this unique gathering of energy experts and forecasters.

Benefits include:

- Raise your company profile and promote your brand before, during and after the event
- Network with hundreds of senior energy leaders from around the globe
- Acquire mainstream media coverage and obtain access to industry journalists
- Hit key markets as we promote your company on our social media channels reaching millions
- Reach more than a million readers with your message in industry-leading publications

Global Energy Outlook Forum

Benefits

It's difficult deciding where to invest your marketing dollar for maximum return, but the reach of the senior level forum audience will open doors and will raise your brand profile like no other. Sponsorship packages start at \$1,995.

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Marketing Benefits — Before, During and After the Forum	Principal Moderator	Panel Moderators	Lunch Sponsor	Break/ Breakfast Sponsor	Executive Sponsor	Delegate Bag Sponsor	Lunch Table Host
Your executive will make opening remarks as Chair of the Forum and introduce moderators	✓						
Your executive will introduce speakers and serve as panel moderator		✓					
Your executive will make opening remarks at lunch			✓				
Complimentary seats at the Global Energy Outlook Forum	10 seats	4 seats	4 seats	2 seats	2 seats	2 seats	8 seats
Complimentary seats at the Global Energy Awards dinner the evening of the Forum	8 seats	4 seats	2 seats	2 seats	2 seats		
Your company logo on promotional materials and ads, reaching over 100,000 energy professionals	✓	✓	✓	✓	✓	✓	
Your company profile and logo in the Forum program	50 words	50 words	50 words	50 words	50 words	50 words	
Photo and brief bio of your presenting executive in the Forum program	50 words	50 words	50 words				
One ad in the Forum program (5.5" x 8.5")	Full Page	Full Page	Full Page	Half Page	Half Page	Half Page	Half Page
Your company logo displayed on stage and event signage	✓	✓	✓	✓			
Six (6) newsletter ads to run in S&P Global Platts Market Reports throughout the year	✓	✓					
Signage/video at networking breakout or lunch			✓	✓			
Logo on delegate bag given to Forum attendees						✓	
Your logo signage on the table							✓
First right of refusal for the 2019 sponsorship	✓	✓	✓	✓	✓	✓	

Global Energy Outlook Forum

Past Sponsors

We match the quality of the audience with a range of sponsorship packages that maximizes the impact of every marketing dollar invested. Contact our team now to achieve your business goals at the most prestigious awards event in the industry.

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Join these past sponsors in supporting the 12th annual Energy Outlook Forum:



Global Energy Outlook Forum

Past Speakers






The Global Energy Outlook Forum comes down to one thing: opportunity. The opportunity to hear the views of top industry leaders and make valuable new connections. Below is a sampling of past notable speakers and a link to videos from past sessions.

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Past Notable Speakers

Keynotes:

-  **HE Abdalla Salem El-Badri**
Former Secretary General
OPEC
-  **Dr. Ernest Moniz**
United States Secretary
of Energy
-  **Harold Hamm**
Chairman, President & CEO
Continental Resources
-  **Ian Taylor**
President &
Chief Executive Officer
Vitol Group
-  **Dr. Madeleine Albright**
Former Secretary
US Department of State

Panelists:

-  **Dr. Fatih Birol**
Chief Economist
International Energy
Agency
-  **William Brilliant**
Principal
Global Infrastructure
Partners
-  **Tony Clark**
Commissioner
Federal Energy Regulatory
Commission
-  **David Crane**
President &
Chief Executive Officer
NRG Energy, Inc.
-  **David Leuschen**
Senior Managing
Director
Riverstone Holdings
-  **David Foley**
Chief Executive Officer
Blackstone Energy
Partners
-  **Pierre Gadonneix**
Chairman
World Energy Council
-  **John Hill**
Vice Chairman &
Managing Director
First Reserve
-  **Josu Jon Imaz**
Chief Executive Officer
Repsol
-  **Adam Sieminski**
Administrator
Energy Information
Administration
-  **Charif Souki**
Chairman &
Chief Executive Officer
Cheniere Energy
-  **Wouter van Kempen**
Chairman, President &
Chief Executive Officer
DCP Midstream

Past Forum Sessions



Click thumbnail above to view past S&P Global Platts Global Energy Outlook Forum videos

Global Energy Outlook Forum

Past Attendees

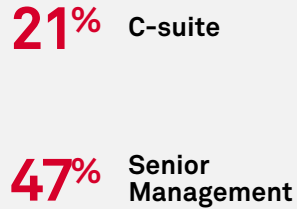
We bring industry leaders together. You make valuable connections. As a sponsor of the program, you'll gain the attention of these key influencers before, during and after the event.

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Who Attends?

Attendees by Job Title



68%
Senior-Level Attendees

Industry Companies in Attendance:

Caterpillar
DCP Midstream
Delta Airlines
Koch
Marubeni Corporation
MOL Group
Osaka Gas
Repsol
Yanbu Aramco Sinopec Refinery
And more...

Financial Companies in Attendance:

AIG
Alinda Capital Partners
First Reserve
Morgan Stanley
RBC Capital Markets
S&P Capital IQ and SNL
The Omerta Group
WL Ross & Co.
And more...

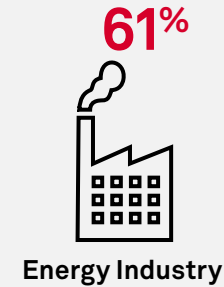
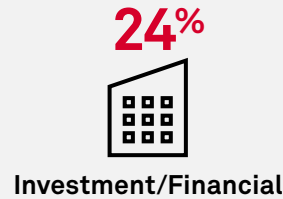
Attending Media:

ABC News
Agence France Press
BBC News
Bloomberg News
CNN Money
Dow Jones Newswires
Financial Times
Fox Business Network
MarketWatch
New York Times
Reuters
The Wall Street Journal

18% Manager

14% Other

Attendees by Sector



85%
High-Value Networking Prospects